



CREATIVE *PROCESS*

ONBOARDING

1



After completing the strategic questionnaire, you will receive a personalized quote for your request along with the general terms and conditions of sale (GTC).

2



If the contract and the general terms and conditions suit you, you can return them signed, and I will send you the first invoice for the 50% deposit.

3



Once the deposit is received and the contract is signed, the project is underway, and I can start designing!

PROCESS

01

RESEARCH

After conducting my research, I will present creative directions to you in the form of mood boards that align with your challenges and target audience. These will help you choose the path to take for the enjoyable part: design and creation.

02

PROPOSAL

I create an initial graphic proposal (depending on the project: video, illustration, stickers, interface, etc.). After a few days, you provide me with your feedback, and three revisions are included in the quote.

03

CREATION

Let the fun begin! Once we've selected the creative direction that best suits your business, I start designing the desired graphic elements (referring to the previous steps).

04

REVIEWS

Feedback is extremely important to me (and to you!). I want to make sure that you absolutely love your branding. I will take your feedback into consideration, and with my superpowers (Adobe Suite), I will do my best for your business.

05

DELIVERY

You are satisfied with the project, and I can export your documents (.jpg, .png, .svg, .eps, etc.). The final payment must be received before sending your final documents along with the copyright transfer agreement.

BYYYE !

IT'S MERELY
A FAREWELL !

It's already time to say goodbye! Please remember to leave a review and share your experience with me on Google. See you soon!

SHALL WE WORK TOGETHER ?

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